

Rep Order# 6825575 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 781899

Printed: 07/11/2012 8:46 AM
Last Received: 07/10/2012 7:33 PM
Showing Buylines: All Lines

1 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 904
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //904
Flight Dates 06/26/2012 - 06/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

CLIENT: RESTORE OUR FUTURE, INC. SC~*

--- REMARKS ---

VER 3 ISSUED TO REVISE DAYS/DATES & CXL 1X
LN 1 W/REBUY ON LN 3 W/REVISED WKND TIME PD
CONTRACT TOTAL REMAINS \$1600
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	*1	TU-F	10P-11P		:30	\$200.00	06/26-06/29	4	1	4	\$800.00	
				Buyline Comment: LATE NEWS REVISE DAYS/DATES; CXL 1X W/REBUY ON SEP LN W/REV WKND TP Sales Remark: V3 REVISE DAYS/DATES; CXL 1X W/REBUY ON SEP LN W/REV WKND TP V3 More than 2 codes changed								
	2	F	9P-10P		:30	\$300.00	06/29-06/29	2	1	2	\$600.00	
				Buyline Comment: BONES								
	*3	SA	10P-1030P		:30	\$200.00	06/30-06/30	1	1	1	\$200.00	
				Buyline Comment: WEEKEND LATE NEWS REBUY FROM LN 1 W/REVISED TIME PD Sales Remark: V3 REBUY FROM LN 1 V3 Added								

---REPORT TOTALS---

Report Totals: / / \$1,600.00

---SALES MONTHLY TOTALS---

Rep Order# 6825575 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 781899

Printed: 07/11/2012 8:46 AM
Last Received: 07/10/2012 7:33 PM
Showing Buylines: All Lines

2 of 2

Station WUPW-TV TOLEDO, OH.
Advertiser () .RESTORE OUR FUTURE
Product RESTORE OUR FUTURE
Estimate# 904
Buyer ELISE CLOYD
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //904
Flight Dates 06/26/2012 - 06/30/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

Jul 12: 7 / \$1,600.00

Sales Totals: 7 / \$1,600.00

Station Totals: 7 / \$1,600.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$53,333	CATV	0%	WNGT	0%	WNWO	4%	WTOL	52%	WTVG	41%
		WUPW	3%								

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE